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What is claimed is:

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- 1. An isolated gene encoding human Bad, or functional fragment thereof.
- 2. The isolated gene of claim 1, comprising substantially the coding sequence in SEQ ID No:1.
- 3. The isolated gene of claim 1, wherein said functional fragment comprises single or double stranded nucleic acids of the sequence shown in SEQ ID NO:1.
- 4. The isolated gene of claim 1, wherein said functional fragment comprises coding or non-coding strands of the sequence shown in SEQ ID NO:1.
- 5. An isolated nucleic acid sequence encoding human Bad, comprising substantially the sequence shown in SEQ ID NO:1, or functional fragment thereof.
- 6. The isolated nucleic acid sequence of claim 5, wherein said functional fragment comprises single or double stranded nucleic acids of the sequence shown in SEQ ID NO:1.
- 7. The isolated nucleic acid sequence of claim 5, wherein said functional fragment comprises coding or non-coding strands of the sequence shown in SEQ ID NO:1.

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- 8. An isolated human Bad polypeptide, comprising substantially the amino acid sequence shown in SEQ ID NO:2, or functional fragment thereof.
- 9. The isolated human Bad polypeptide of claim 8, wherein said functional fragment further comprises the Bcl- $X_{\text{L}}$  binding domain.
- binding partner, comprising contacting human Bad or a functional fragment thereof with a sample suspected of containing a human Bad binding partner and determining the presence of binding.
- 11. The method of claim 10, wherein said binding is determined in vitro.
- 12. The merhod of claim 10, wherein said binding is determined in vivo.
- 13. The method of claim 12, wherein said binding is determined by the detection of a reporter gene.
- /14. The method of claim 10, wherein said functional fragment thereof is a Bcl- $X_L$  binding domain.
- 15. The method of claim 10, wherein said binding partner is a human Bad interacting protein.

- 16. A method of screening for a compound which interferes with the association of a human Bad interacting polypeptide with human Bad, comprising contacting human Bad, or a functional fragment thereof in the presence of an interacting polypeptide with a sample suspected of containing a compound capable of interfering with the human Bad polypeptide association and determining the interaction between human Bad and human Bad interacting polypeptide.
- 17. The method of claim 16, wherein said interaction is a binding interaction.
- 18. The method of claim 17, wherein said binding is determined in vitro.
- 19. The method of claim 17, wherein said binding is determined in vivo.
- 20. The method of claim 19, wherein said binding is determined by the detection of a reporter gene.
- The method of claim 16, wherein said functional fragment thereof is a Bcl- $X_L$  binding domain.
- 22. A method of decreasing the viability of a cell characterized by decreased programmed cell death comprising introducing into the cell an effective amount of human Bad or functional fragment thereof.

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- 23. The method of claim 22, wherein said introducing comprises, expressing a nucleic acid encoding human Bad or a functional fragment thereof.
- 24. A method of increasing the viability of a cell characterized by increased programmed cell death, comprising introducing into the cell an effective amount of a compound which inhibits binding of human Bad.
- 25. The method of claim 24, wherein said introducing comprises, expressing a nucleic acid encoding a polypeptide capable of binding to a human Bad binding domain.
- 26. The method of claim 24, wherein said compound binds to the Bcl- $X_{\rm L}$  binding domain of human Bad and prevents binding of human Bad to Bcl- $X_{\rm L}$ .
- 27. The method of claim 24, wherein said compound binds to the human Bad binding domain of Bcl- $X_L$  and prevents binding of human Bad to Bcl- $X_L$ .
- 28. The method of claim 24, wherein said compound is selected from the group consisting of small molecules, peptides and peptide mimetics.
- 29. The method of claim 24, wherein said compound inhibits a post-translational modification of human Bad.